

THE BROADWAY CHANNEL®



**THE BROADWAY CHANNEL® Introduces and announces
Maribel Aber as Host for 2010 Tony Awards Coverage**



New York, New York—June 8, 2010—The Broadway Channel® today announced a partnership with television host, presenter and spokesperson Maribel Aber. Maribel is a featured contributor for the nationally syndicated show, “Better.” She also serves as a spokesperson for Experian. Maribel’s involvement with The Broadway Channel® will include: hosting, interviewing members of the Broadway community and working with the producing team to create new programming.

Maribel will be conducting interviews for The Broadway Channel® and reporting from the red carpet at the 64th Annual Tony Awards. She will conduct interviews with nominees, presenters and provide viewers with unique behind the scenes insights from stars, celebrities and presenters. This special coverage of the Tony Awards is provided as part of The Broadway Channel programming and all associated media outlets.

No stranger to Broadway, Maribel has welcomed and interviewed numerous Broadway and Off-Broadway productions and stars at the NASDAQ Opening Bell Ceremonies including Chicago, Xanadu and Altar Boys. In her former role as Vice President of NASDAQ she was responsible for running the seven-story broadcast studio, in the heart of Times Square. She made her transition into lifestyle and entertainment reporting after more than a decade in the securities industry.

“I am delighted and excited to welcome Maribel Aber to The Broadway Channel as we are, more than ever providing our programming and coverage into expanding media outlets and truly fulfilling our channel’s phase “One on the aisle and a backstage pass to best of Broadway” Matt Hege, VP, The Broadway Channel.

“As a lifelong fan of Broadway, it is a dream come true to partner with The Broadway Channel®. I am honored to have been selected to cover the Broadway scene and thrilled that my first assignment is reporting from the Tony Awards!” exclaims Maribel.

About The Broadway Channel® The Broadway Channel, a full-service multimedia company that produces and distributes video and television programming for Broadway, Off-Broadway, Las Vegas and Performing Art Centers and Regional Theatres nationwide. The Broadway Channel® produces the highly successful Broadway Previews- “One on the aisle and a backstage pass to the best of Broadway”- into over 33,000 Manhattan hotel rooms, all part of the Broadway Channel’s digital network. Media partnerships include: Jet Blue Airways, TIVO, Sling.com, Sprint TV, Youtube.

About Maribel Aber Maribel is a regular featured contributor on Meredith Corporation’s nationally syndicated daytime lifestyle television show, “Better,” as well as a national spokesperson for Experian. Aber is a graduate of the University of Virginia, and holds a Bachelor of Arts degree in Foreign Affairs. She earned her Juris Doctor degree from New York Law School. For more information, visit MaribelAber.com